

Sponsorship Types and Tiers



Front End (in-kind)

Venue, food, drinks, swag, prize packages, supplies, services, tech, etc.



Back End (cash)

Money used to cover all behind-the-scenes expenses during event.



Full Stack (in-kind + cash)

Any combination of Cash and In-Kind support towards the event.

Select sponsors will be eligible to present their business challenges to the event participants.

Smart City Tier **\$1500**



- Two solo social media shout outs on all channels
- Company name included in press release
- Company logo displayed in all paid marketing
- Opportunity to speak during keynote or closing
- 4 participant and/or audience tickets (total)
- Includes everything in City Planner and Civic Duties

- Opportunity to display sign or banner at the event
- Logo displayed on physical marketing
- Booth or table at event
- 2 participant and/or audience tickets (total)
- Includes everything in Civic Duties
- Logo included on hackathon shirt*

City Planner Tier **\$1000**



Civic Duties Tier **≤ \$500**



- Company name / logo listed on the event website
- Hand out materials, swag, and/or related collateral
- Organization logo included in all event slide decks
- Group social media shoutout on all channels
- Mentioned on stage by the event facilitator

Questions?

Contact us at sponsor@techmill.co

TechMill, Inc is a 501(c)(3) nonprofit organization as determined by the IRS. Donations to TechMill may be tax deductible depending on details. Consult your tax professional.

** Sponsorship payment will need to be made before shirt production begins (1-2 weeks before event)*